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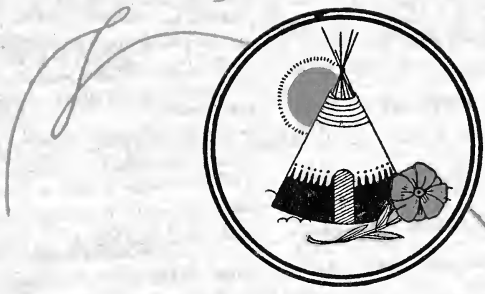
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# Chequamagon Flower Gardens

*Growers of Perennial Plants*



Fall  
and  
Spring  
1928-29

**WASHBURN, WIS.**



# *Straw Flowers*

— for —

*Winter Bouquets and Decorations*



*Chequamegon Flower Gardens*

V. E. BRUBAKER

WASHBURN, WISCONSIN



## *Read Before Ordering*

### *Terms of Sale*

All prices in this circular are cash with order, except in quantity orders where satisfactory references are given.

No orders sent out for less than \$1.00. There will be a charge of 15c extra for packing orders less than \$1.50. For orders \$1.50 to \$5.00 or more there will be an extra charge of 30c for packing. So please include this amount when ordering.

### *Parcel Post or Express*

Please state explicit shipping directions, whether you prefer flowers to be sent by parcel post or express.

If you desire shipment to be made by parcel post, please add 10% of the value of the order for postage, otherwise shipments will be sent by express.

Large orders will go forward by express at customer's expense unless special mention is made in the order how it is to be shipped.

Where samples are desired, please send \$1.00 to cover cost and mailing charges of same.



# STRAW FLOWERS

*Add Beauty to Your Home*

We offer below a line of very attractive Everlasting flowers, and Ornamental grasses, which are now found so popular everywhere. All these flowers we offer are grown and dried at our Nurseries. They are all tied in neat bunches and carefully packed before shipping.

## *Varieties Listed as Follows:*

**NO. 1—HELICHRYSUMS**, are mounted on 9 inch green covered wire stems. These flowers are much more substantial on wire stems than on natural stems and the trade calls for them mounted in this manner. These are graded as shown below. However we prepare these flowers on natural stems also, having 12 to 18 inch stems.

Helichrysums, rose, pink, yellow, orange and red.

**GRADE A**—Flowers mounted on 9 inch green covered wire, put up in bunches of 16 flowers each, flowers in this grade are all large and evenly graded. Price 25c per bunch. In lots of 1000 flowers, 25 flowers in each bunch, \$10.00 per 1000. These bunches are put up in solid and mixed colors, both on natural and wire stems.

**GRADE B**—Flowers mounted on 9 inch green covered wire. They are field run and put up 25 flowers per bunch and in solid and mixed colors. Price 25c per bunch. In 1000 lots, price \$7.50 per M. Also have this grade on natural stems from 15 to 18 inches, solid or mixed colors. In larger quantities we will quote prices.

**NO. 2 ANNUAL STATICE**. This is a very popular and beautiful flower, coming in blue, rose, yellow and white. This variety is put up in nice neat bunches of mixed colors, also solid colors. Price per bunch 25c. When 15 or more bunches are taken in one order 20c per bunch.

**NO. 3 ACROLINIUM ROSEUM**. This is a pink Daisy like flower with yellow centers. These are packed in neat bunches, 35 flowers in each bunch. Price per bunch 25c. When 35 or more bunches ordered, 35 bunches \$6.00. Also in mixed white and pink bunches.

**NO. 4 RHODANTE PINK**. This is a very delicate silky like flower, carrying many buds, with some open flowers with deep brown centers. These packed 20 stocks, per bunch 25c. If 30 bunches or more ordered 30 bunches \$6.00.



- NO. 5 GOMPHRENA OR GLOBE AMARANTH.** This is clover like flower in orange and deep purple colors. We mount these on 9 inch wire stems also will have them on natural stems. 20 flowers in each bunch—price 25c per bunch. In 1000 lots, \$10.00 per M.
- NO. 6 ECHINOPS RITRO.** This is a round thistle like flower, deep blue in color. It is the bud of the perennial which is dried for Strawflower use. These are packed 10 in a bunch, price 25c per bunch. In lots of 1000 heads our price is \$12.00.
- NO. 7 PHYSALIS FRANCHETI OR CHINESE LANTERNS.** This is a wonderful dried specimen for winter bouquets and decorations. These produce fine large husks turning a bright orange color (as you may see in bouquet on cover page). They produce from 2 to 6 husks on each stem.  
Stems with 3 or more husks—3 stems for 25c.  
Stems with one and two husks—5 stems for 25c.  
100 Lanterns on all length stems—\$4.00.
- NO. 8 HELIPTRUM.** This variety is a very deep yellow on 16 inch stems, flowers an inch in diameter. This is different from all other everlasting and is worthy of a place in your winter bouquet. 30 flowers in each bunch—price 25c. When 30 bunches or more are ordered, 30 bunches \$6.00.
- NO. 9 GYPSOPHILIA OR BABY BREATH.** This is the white misty like flower, which is so beautiful when used in flower bouquets. The fine white variety which we have dried and no strawflower bouquet is complete without the Baby Breath. Price 25c per bunch. When ordering 50 bunches or more, price 20c per bunch.
- NO. 10 DRIED GRAMMENTAL GRASSES.** Will have to offer three varieties of dried ornamental grasses put up in neat bunches. Price 15c per bunch.

## *SPECIAL OFFER*

A very attractive box of Strawflowers, containing some of all varieties will be sent you for \$3.00, postage paid. Containing the beautiful colors shown in the basket on the cover page of this circular.

### *Special Offer on Basket Made Up*

We will mail you a Basket of Strawflowers same size as on the cover page of this circular giving a fine assortment of Strawflowers for \$3.80, postage paid. Size of this basket is 13 inches high and 12 inches across. We have many other styles of baskets we can use if customers desire.

Write name and address complete and distinctly. We kindly ask all customers to write their names and addresses very plainly so no error will be made in shipping.

If you are pleased with your flowers when received, tell your friends, if not satisfied, please write us.

Strawflowers ship better packed closely, and on receiving box before arranging steam them over hot water and thus flowers are not apt to break, and if they appear crushed they will freshen up.



## *LUPINES*

*The above illustration gives one the true story of the great scope of use of these wonderful Perennials which can be used in all types of planting.*



**PLEASE READ THIS PAGE CAREFULLY BEFORE ORDERING**

## *Shipping Seasons*

**FALL SHIPPING.**—Most perennials are ready for shipment from September 1st to September 10th and running to November 15th. However we are now in a position to ship most all varieties of plants any time during winter and early spring, as we have equipped our nurseries with large storage houses to carry our plants successfully for winter shipping for customers in southern states. Oriental Poppies may be shipped August 1st.

## *Guarantee*

Our plants are all packed carefully and should reach our customers in good, live condition if handled properly and promptly by transportation agencies. Their future success depends on weather, soil, insect and diseases which of course are not in our control after reaching their destination. Therefore we ask our customers to give strict attention to soil condition and cultivation. We will be glad to give any information if asked for, regarding their care and cultivation, etc. All our stock is limited subject to being sold out, and any previous prices quoted are cancelled subject to prices given in this catalogue.

## *Complaints*

In our rush seasons of shipping plants errors are apt to occur occasionally. Therefore any complaints our customers may have must be reported immediately on receipt of shipment. If this is not done we will not replace or make good any orders or parts of orders. Complaints coming to us two or three months later will not be considered.

## *Shipping Methods*

Shipments can be made by Express, Parcel Post or Freight. In all cases, express shipment is the surest and safest. Frequently express rates are lower, seldom higher. When shipments are lost, damaged, or stolen, the express company will make good, but not so with Parcel Post.

If Parcel Post shipment is desired, please add 25 cents additional to cover special packing and handling, plus 10% for postage.

## *Order Early*

Orders sent to us are always taken care of accordingly and shipped as they are received. We are always glad to receive large orders long in advance of shipping and will always make special quotation on such orders given in advance.



## *Quantity Rates*

When customers order in dozen lots we sell three plants of one variety at dozen rate. If one plant of any variety is desired our price is 25 cents per plant. This is necessary due to extra cost in digging and packing. We give the 100 rate for 25 plants of one variety and thousand rate on 500 plants of one variety.

## *Terms*

**CASH WITH ORDER**, or 30 days net, providing satisfactory business references are given. Sixty days net on orders amounting to \$50 or more or 2% discount for cash on orders of \$50 or more. Please do not remit in stamps.

## *Contract Orders*

When Landscape Architects or Nurseries wish to have us grow certain varieties of perennials for them on contract and their orders are given one year or six months in advance, we make special quotations per 1000 on this particular variety.

## *Garden Club Offers*

We realize the great value of Garden Club work in promoting the beautifying of both cities, streets, road-sides, etc., and are pleased to work in co-operation with such organizations.

**DISCOUNTS.**—When any official Garden Club writes to us the names of it's members desiring plants and pools their order, we are pleased to grant liberal discount to such clubs.

**PRIZES.**—We are also glad to offer choice perennials for garden club members on prizes at Flower Shows, etc.

We will appreciate receiving lists of Garden Clubs and will gladly mail our catalogue to them.

## *Landscape Department*

We are now in a position to do Landscape work. If any of our customers wish their grounds about their home planned for them, we will gladly make them a reasonable charge for this work.

The real enjoyment of flowers and shrubs comes from having them properly arranged in order of their color, time of blooming and height of growth.



## *Our Location*

Possibly many of our customers wonder why we chose a location so far north for our Nurseries and Gardens. We wish to say that the soil and climatic conditions near the great body of water, "Lake Superior" afford a most advantageous location for perennials.

**NORTHERN GROWN** seed and plants are always good and of strong vitality. Our plants are all field grown which produces strong root system and may be shipped long distances successfully.

## *New and Special Varieties to Offer*

**LUPINES (Hardy).** Lupines are one of the most popular perennials for the herbaceous border. Last year we grew over 100,000 of these plants. We wish to call your attention to the color Lupine picture which illustrates the natural size and color of these beautiful spikes. We are now in a position to offer some exceptionally fine separated strains of the **Regal Lupines**. We have been carefully selecting these for a number of years. We offer the following named varieties of the Regals, single plants only, at 50 cents each. The colors range from a deep apricot combined with blue and pink shades to deep yellows, blues, pinks and bronze. These are also sweet scented.

## *Delphiniums*

We also have some one year plants grown from the following and choicest strains in the world. Flower lovers never tire of Delphiniums and with great range of colors, length of spikes and size of flowers from these wonderful plants we have to offer, every one should have them in their gardens. These we have at 35c each.

These plants are Wrexhams, Vanderbilt, Hewitts, Pudors and others.

## *Rock Plants and Wild Flowers*

We wish to call your attention to all plants prefixed with a star. These are all plants used for low borders, rockeries and rock walls.

We also offer a large list of native wild flowers which grow in Northern Wisconsin. We can make delivery of all these plants in proper season as our wild flower specialist collects them.



	Doz.	100	1000
<b>ACHILLEA (Milfoil or Yarrow)</b>			
This variety is very suitable for dry and sunny places.			
<b>Ptarmica "The Pearl".</b> Has pure white double flowers.. Blooms from June till late summer			
1 to 2½ feet .....	\$1.50	\$5.00	\$45.00
<b>Millefolium roseum.</b> Rosy Pink flowers in dense heads. Effective with shrubbery. ....	1.50	5.00	45.00
<b>ACONITUM (Monkshood).</b>			
<b>Napellus.</b> July to August. Large Blue flowers			
3 to 4 feet. ....	3.50	25.00	
<b>Wilsoni.</b> Late autumn. 6 to 7 feet tall, blue flowers. Rare. ....	5.00	35.00	
<b>AETHIONEMA (Persian Candytuft).</b>			
These are very fine rock plants, with woody stems, and very beautiful foliage covered with deep pink flowers. Warm sunny position.			
<b>Grandiflora.</b> Strong twiggly bushes, flowers pink .....	3.00	20.00	
<b>AGROSTEMMA (Rose Champion).</b>			
Silvery foliage, erect growing. Showy flowers in June and July.			
<b>Flos Javas.</b> 2 feet, pink flowers, June. ....	1.50	5.00	45.00
<b>Coronaria (Mullein Pink).</b> Bright rosy color, 2½ feet. ....	1.50	5.00	45.00
<b>*AJUGA (Bugleweed).</b>			
Useful rock plant, spreading habit flowers, May, and June.			
<b>Genevensis.</b> 6 to 8 inches, dense blue flowers	2.00	10.00	
<b>ALYSSUM (Rock Madwort).</b>			
Very popular early flowering, easily grown. Well drained soil. Good for borders.			
<b>*Argenteum.</b> Dense growth, flowers, yellow. ..	1.50	5.00	45.00
<b>*Repens.</b> Very fine for rockery, new .....	2.00	10.00	
<b>*Saxatile compactum.</b> Masses yellow flowers in early spring. ....	1.50	5.00	45.00
<b>ANCHUSA (Alkanet).</b>			
This is a very fine perennial producing a mass of brilliant blue flowers, and should be found in all perennial borders.			
<b>Dropmore.</b> Tall spikes of beautiful dark blue flowers, 4 to 5 feet. ....	1.50	5.00	45.00
<b>ANTHEMIS (Marguerite).</b>			
<b>Tinctoria.</b> Handsome finely cut foliage, large golden flowers produced all summer .....	1.50	6.00	55.00
<b>*ARABIS (Rock Cress).</b>			
<b>Alpina.</b> Pure white flowers and are splendid for borders, producing dense masses. Also good for rockeries. ....	1.50	5.00	45.00
<b>*Rosea.</b> Very fine show rock plant. ....	2.00	10.00	

# CHEQUAMEGON FLOWER GARDENS

	Doz.	100	1000
* <b>ARMERIA</b> (Sea Pink or Thrift). Very fine dwarf plants and will succeed in any soil, bright green foliage, with rosy colored flowers, produced on wiry stems.			
* <b>Formosa.</b> Very fine pink flowers, 20 inches, June. -----	1.50	5.00	45.00
<b>Maritima.</b> A dwarf plant, with real bright pink flowers. -----	2.00	7.00	
* <b>ARENARIA</b> (Sandwort) A very fine rock plant, with real white flowers. Also good for edging.			
<b>Montana.</b> Grows in close tufts covered with pure white flowers. Good for edging, rockeries, sunny positions. -----	2.00	8.00	
<b>ASCLEPIAS</b> (Butterfly Weed). <b>Tuberosa.</b> These plants are 2½ feet high with umbels of orange colored flowers. July and August. -----	1.50	6.00	55.00
<b>Syrica.</b> This is similar to above plant but more robust with larger flowers and leaves -----	1.50	6.00	55.00



Campanula Medium  
Canterbury Bells

## ASPHODELUS

(King's Spear)

**Lutens.** This plant has lily-like flowers of bright yellow on tall spikes, very fragrant. Foliage sword-like. -----

1.50 6.00 55.00

## \*AQUILEGIA

(Columbine).

**Wayside Pink.** Very fine pink shade, long spurred. -----

1.50 8.00 75.00

**Mrs. Scott Elliott Hybrids.** This is the finest strain known, coming best origin in Columbines.

1.75 10.00 90.00

**Chrysantha** Has beautiful golden flowers. -----

1.50 7.00 65.00

**Long Spurred Hybrids.** - Very best mixture. -----

1.50 7.00 65.00



	Doz.	100	1000
<b>*AQUILEGIA (Columbine). (Continued)</b>			
Coerulea. Blue, double, very good. -----	1.50	7.00	65.00
Rose Queen. Very fine, pink shades. -----	1.50	7.00	65.00
Rocky Mountain Blue. Fine long-spurred blue shades. -----	1.50	8.00	75.00
Skinnerii—Greenish yellow shades. -----	1.50	7.00	65.00
Canadensis. Native columbine, red and yellow	1.50	7.00	65.00
<b>ASTER (Perennial, Michaelmas Daisies).</b>			
Blue shades, very fine, four feet. -----	1.50	6.00	55.00
<b>*ASTER ALPINUS (Dwarf Alpine Aster).</b>			
These are very useful for edging and rockeries and have a very show blue color.			
*Aster Alpinus. Blue. -----	2.00	8.00	
*Aster hunolalicus More dwarf than above species. With lilac-blue flowers. -----	2.00	10.00	
<b>*AUBRIETIA (Rock Cress or False Wall Cress).</b>			
This is a very dainty low growing plant for rockeries and edging, ranging from deep pink to bluish purple flowers, 6 to 8 inches high, early bloomer.			
Best Mixture. -- Very fine selected strain. ----	1.50	8.00	75.00
<b>BELLIS (Double English Daisies)</b>			
Perenne. White mammoth. -----	1.50	7.00	
Perenne. Pink. -----	1.50	7.00	
<b>BOCCONIA (Plume Poppy).</b>			
Cordata. This plant grows 6 to 8 feet and has handsome foliage with creamy flowers. Fine in shrubbery borders. -----			
	1.50	8.00	
<b>BOLTONIA (False Chamomile).</b>			
This is a very showy tall perennial with showy Aster-like flowers. Great masses of flowers open at the same time.			
Latisquama. Pink, very fine. -----	1.50	7.00	65.00
<b>BUPHTHALMUM.</b>			
Very showy yellow, daisy-like flower.			
Speciosissum. Very good, new. -----	2.00	10.00	
<b>CAMPANULA MEDIUM (Canterbury Bells).</b>			
These are the great family of bells and are biennials. No garden is complete without them.			
Medium (Single Canterbury Bells). White, pink and blue. -----	1.25	6.00	55.00
Medium flora pleno (Double Canterbury Bells)			
White, pink and blue. -----	1.25	6.00	55.00
Double and single mixed colors. -----	1.25	5.00	45.00
<b>CAMPANULA (Bellflower).</b>			
This family of plants are finding greater use each year in gardens of all kinds.. They are very hardy but need good drainage.			



Doz.   100   1000

**CAMPANULA (Bellflower) (Continued)**

Alliariaefolia.	Long pendent bells. Fine.	2.00	10.00
*Bononiensis.	Small blue flowers on slender stems. June. 2½ feet.	2.00	10.00
*Carpatica (Carpathian Harebell).	Very fine edging and rock plants. Blue.	1.50	8.00
Carpatica alba.	White.	1.50	8.00
*Persicifolia. (Backhouse hybrids).	Very fine Height 2½ feet, long stems, beautiful flowers.	2.00	10.00
Trachelium (Conventry Bells).	2 to 3 feet. Light purple drooping flowers. July and August.	2.00	10.00
Latifolia macrantha.	3 feet, June, July. Very fine large bells, satiny lilac to purpish shades.	1.50	8.00

**CARNATION (Grenadin, hardy).**

These are very fine spicy flowers and cannot be excelled for cut flowers.

White and red or scarlet and pink. ----- 1.50   7.00   65.00

**CATANANCHE (Cupids Dart).**

Caerulea. 2 feet. Heads of blue flowers. The bud of perennial produces a fine silvery effect when dried for use in strawflowers.

1.50   7.00   65.00

**CENTAUREA**

(Knapweed).

Fine border display Good for cutting Montana. 2 feet in height. Very fine deep blue flowers from July to September.

1.50   6.00   55.00

**\*CHEIRANTHUS**

(Siberian Wallflower)

\*Allioni. Very beautiful plant with fiery orange flowers. 1 foot high. Very strong bloomer.

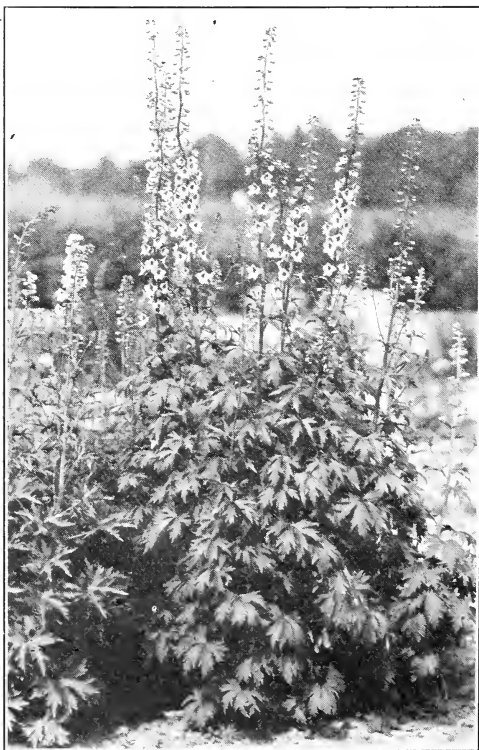
1.50   8.00   75.00

**COREOPSIS**

(Tickseed).

Grandiflora. Very fine plant, 30 inches high, with bright yellow flowers. Good for cutting.

1.50   6.00   55.00



Delphinium



### \*CRUCIANELLA (Crosswort)

Stylosa. This is an early flowering perennial.  
6 to 8 inches, with purple ball shaped flowers.  
Good for rockery. ----- 1.50 7.00 65.00

### DELPHINIUM (Larkspur).

No doubt this flower is one of the most appreciated of all perennials, now being used for forcing for winter flowers. Also found in most all perennial borders. The improved strains of this perennial are becoming more wonderful. We have to offer some of the best imported strains as listed below.

Belladonna. Light sky blue. Fine for cutting. 1.50 7.00 65.00

Bellamosa. Dark blue, similar type to Belladonna ----- 1.50 7.00 65.00

Elaturn. Dark blue, large robust type. Very good. ----- 1.50 7.00 65.00

English Hybrids. Fine selected strain. Large in growth and fine range of colors. Excellent for cutting. ----- 2.00 10.00 90.00

Chinese Blue and White. Very fine feathery foliage with pure white and gentian blue color 2 feet. ----- 1.50 7.00 65.00

Gold Medal Hybrids. Very excellent strain of blues. Our best English strains including Wrexhams, Hewitts, Hollyhock-flowered, Budor and Vanderbilt Hybrids are all 1 year stock which we offer at 30 cents each. These will bloom for you this year. These are most wonderful shades and you should have them in your perennial gardens.

### DIANTHUS BARBATUS (Sweet Williams).

One of the finest old-fashioned flowers for cutting.

White, pink, New Port Pink and dark velvety red all. ----- 1.50 6.00 55.00

### DIANTHUS (Pinks).

Plumarius. Very fragrant flower. Good for cutting. ----- 1.50 6.00 55.00

\*Alpestris. Alpine plant for rockeries. Excellent 2.00 8.00

\*Deltoides. Deep pink or red, easily grown. Rock plant. ----- 1.50 7.00 65.00

### DIGITALIS (Foxglove).

This is one of the most popular flowers. It has its long spikes, hanging full of bell-shaped flowers, of white, pink and purple.

White, pink and purple ----- 1.50 7.00 65.00

Shirley Hybrids. Improved strain, Fine colors, robust. ----- 2.00 8.00 75.00

Lutzi Hybrids. Orange shades. Excellent. --- 2.00 8.00 75.00

# CHEQUAMEGON FLOWER GARDENS

	Doz.	100	1000
<b>DRACOCEPHALUM (Dragonhead).</b>			
Very showy border plant in flower. Very hardy	1.50	6.00	55.00
<b>ECHINOPS (Globe Thistle).</b>			
Ritro. Thistle-like showy plant with globular heads of deep metallic flowers. Can be dried for winter flowers. -----	1.50	8.00	75.00
<b>ERIGERON (Fleabane).</b>			
This is a very fine genus of the Michaelmas Daisy. Easily grown. June to August.			
Coulteri. Pure white flowers, 2 feet. -----	1.50	8.00	75.00
<b>ERYNGIUM (Sea Holly).</b>			
Very fine, spiny foliage and thistle-like heads of steel blue color. Decorative and will dry for winter bouquets.			
Giganteum. Tall growing species. -----	1.50	6.00	55.00
Alpina. Deep blue cones. -----	1.50	6.00	55.00
Planum. Similar to alpina. -----	1.50	6.00	55.00
<b>ERYSIMUM (Hedge Mustard).</b>			
Pulchellum. This is a very early bloomer. 10 inches high. Fine for showy border or			

rockery -----  
1.50 7.00 65.00

## EUPATORIUM

(Hardy Ageratum).

Fine for planting among shrubbery. Large flower heads. Fraseri. White, large showy foliage 2 feet.

1.50 8.00 75.00

Purpureum. Purplish purple. 3 feet tall.

1.50 8.00 75.00

## EUPHORBIA

(Milkwort).

This family of plants are very fine for special effect in rockery planting, growing low and spreading.

Myrsinites. Spreading habit. bluish foliage and many yellow flowers. ---

2.00 10.00 55.00



Digitalis (Foxglove)



### FUNKIA (Plantain Lily).

Doz. 100 1000

These are easily grown and their broad foliage is very attractive. Thrive in shade or sun.

Finest Mixed. ----- 2.50 10.00 90.00

### GAILLARDIA (Blanket Flower).

This is one of the easiest perennials to grow. Fine for cutting and has very rigid stems, with large rich yellow and redish flowers and bloom June to November.

Choice Selection ----- 1.50 6.00 55.00

Lady Exter. Very fine, fringed and double. -- 2.00 10.00 90.00

The King. This a large type Excellent. ---- 2.00 10.00 90.00

### GEUM (Avens).

Mrs. Brandshaw. This is a very attractive flower about 18 inches high with brilliant red flowers. Very good for cutting. Deep

colored foliage. ----- 1.50 8.00 75.00

Lady Stratheden. New, similar to Mrs. Brandshaw, only bearing yellow flowers. ----- 2.00 10.00 90.00

### GYPSOPHILA (Baby's Breath).

This is a branching, spreading perennial with fine misty white flowers. Excellent for mixing with cut flowers, also dries for winter bouquets. *Paniculata fl. pl.* These plants will produce flowers running 40 to 60 per cent double, from seed. ----- 1.50 8.00 75.00

*Repens.* A beautiful plant, trailing in habit. Having masses of small white and pink flowers. Fine for rockeries. ----- 1.50 8.00 75.00

*Repens rosea.* Pink species of the above. Very good. ----- 2.00 10.00

### HELENIUM (Sneezewort).

This plant grows rather tall and robust. Producing large masses of yellow and orange.

*Riverton Gem.* Wallflower, red to old gold. Fine. ----- 1.50 9.00 80.00

*Riverton Beauty.* Similar to Riverton Gem. -- 1.50 9.00 80.00

*Bigelovi.* Branching. Branching in habit. 2 to 3 feet. Yellow flowers with brown centers 1.50 9.00 80.00

*Hoopesii.* Very large orange yellow blossom. June ----- 2.00 10.00

### HELIOPSIS (Hardy Zinnia).

This plant is early to bloom and 3 feet high. Good for cutting.

*Soliel.* Very fine yellow flowers. Good for cutting. ----- 1.50 8.00 75.00

*Pitcheriana.* Large yellow flowers. Good for cutting. ----- 1.50 8.00 75.00

# CHEQUAMEGON FLOWER GARDENS

Doz. 100 1000

**\*HELIANTHEMUM (Sun Rose).**

These are low growing evergreen plants, forming broad clumps.

\*Grandiflorum. Yellow. ----- 2.00 8.00

\*Mutabile. Mixed colors. ----- 2.00 8.00

**HELIANTHUS (Hardy Sunflower).**

These very showy flowers really should be planted in masses. Possibly against a back ground of larger plantings. Combination with other late bloomers, as asters, etc.

Maximiliani. Latest of all. 6 feet, golden yellow ----- 1.50 5.00 45.00

Soliel. 3 feet. Good for cutting. Lemon yellow, dark centers. ----- 1.50 5.00 45.00

**HESPERIS (Sweet Rocket).**

Nevia. --White flowers. June to July. ----- 1.50 5.00 45.00

Matronalis Purple flowers. June to July. ---- 1.50 5.00 45.00

**HIBISCUS (Mallow).**

This is an upright growing shrub-like perennial.



Malva (Dwarf Mallow)

Large showy flowers in red, pink, crimson eye. -----

1.50 6.00 55.00

**HOLLYHOCKS**

(Althea Rosea).

They are the old standby of perennial gardens. We have one of the best strains of doubles. Colors double red, rose, pink, New Port pink, maroon, salmon, white yellow and crimson. ----

1.50 6.00 55.00

Allegheny. Semi double mixed. ----

1.50 6.00 55.00

**HYACINTHUS**

**CANDICANS**

These grow to 3 ft. in height with 25 white bell shaped flowers. Very fine herbaceous bulb. --

1.50 6.00 55.00



	Doz.	100	1000
<b>HYPERICUM (St. John's Wort).</b>			
This is a very desirable border plant, which is being more widely used each year. They vary in habit of growth, some more upright than others, while others are almost creepers.			
Elegans. 20 inches, very profuse bloomer. ---	1.50	6.00	55.00
*Reprens. Creeping, yellow. -----	2.00	8.00	75.00
Henryi. 2 feet. Very fine. Golden yellow. ---	2.00	10.00	
<b>*IBERIS (Hardy Candytuft).</b>			
This is a fine edging plant, evergreen, covered with dense masses of flowers.			
*Prutti. Dwarf, lavender. -----	1.50	7.00	65.00
*Gibraltar. Dark shade pink. -----	1.50	7.00	65.00
*Sempervirens. White -----	2.00	8.00	75.00
<b>INCARVILLEA (Hardy Gloxinia).</b>			
This excellent perennial has flowers similar to Begonia, produced all thru summer. Very good in border planting.			
Delavayi. Rose pink flowers. -----	2.00	10.00	
Grandiflorum. -----	2.00	10.00	
<b>LATHYRUS (Perennial Sweet Pea).</b>			
Latifolius. These are wonderful flowers and grown widely in England. They are strong growers and produce beautiful large flowers and will vine on trellises, etc.			
White Pearl. Very fine, white. -----	1.50	8.00	75.00
Pink Beauty. -----	1.50	8.00	75.00
Red. -----	1.50	8.00	75.00
*LINARIA alpina. Excellent. Blue, lavender flower, Good for rockery. -----	2.00	10.00	
<b>LIATRIS (Blazing Star).</b>			
Spicata. Very large spikes of pink or lavender feathery flowers. Very showy for cutting. ---	2.00	10.00	90.00
<b>LINUM (Flax).</b>			
A very desirable border plant 2 feet high with graceful foliage, with blue and white flowers.			
Perenne. Blue or white. -----	1.50	7.00	65.00
Flavum. Yellow. -----	2.00	10.00	90.00
<b>LYCHNIS (Campion).</b>			
A very fine old-fashioned flower with brilliantly colored flowers.			
*Alpina. Dwarf, rose pink. -----	2.00	8.00	75.00
Chalcedonica. Red. -----	1.50	7.00	65.00
*Archwrighti. Brilliant. 18 inches. -----	1.50	8.00	75.00
Viscaria. Fine for cutting. -----	1.50	8.00	75.00
<b>LYTHRUM (Loosestrife).</b>			
Superbum roseum. Very showy and good along streams. -----	1.50	8.00	75.00
Lily. Tigerum. Scarlet. -----	2.00	10.00	
Lily, regale. This the most popular of hardy lillies and should be found in every garden. ---	3.00	30.00	



### LYTHRUM (Loosestrife)

**Superbum roseum.** This a very showy plant, long spikes of blossoms. Good along banks and streams. ----- 1.50 7.00 65.00

### LUPINUS POLYPHYLLUS

You need only to refer to our color picture of this wonderful perennial to see what a marvelous perennial it is. This flower has rapidly gained popularity among all flower lovers. We have to offer some of the best strains to be found in all parts of the world. The common shades of pink, white, and blue offer many advantages in all kinds of plantings. We have these in separate cover.

Lupinus P. Blue, white and pink. -----	1.50	7.00	65.00
Lupinus Downers Strain -----	2.50	12.00	100.00
Lupinus Regal Strain -----	2.50	12.00	100.00
Lupinus Harkness Hybrids -----	2.50	12.00	100.00
Lupinus Tunic -----	2.50	12.00	100.00
Lupinus Princess Mary -----	2.50	12.00	100.00

#### Lupinus

**Moerheimi** -----

2.50 12.00 100.00

#### Lupinus May

**Princess** -----

2.50 12.00 100.00

#### Lupinus Chequamegon Select Strain -

2.50 12.00 100.00

This last strain of plants comes from carefully selected seed of our own production and produced from carefully rouged plants. We can recommend this highly if you wish some extraordinary colors.

### MALVA

(Dwarf Mallow).

This is a very excellent perennial with cluster of white mallow flowers with deep puck throat. This flower should be more widely used. -----

1.50 7.00 65.00



**Scabiosa Caucasicca**  
**Pin Cushion Flower**



	Doz.	100	1000
<b>MONARDA (Oswego Tea)</b>			
These plants are three to four feet tall, producing bright colored flowers. Very fragrant -----	1.50	7.00	
<b>*MYOSOTIS (Forget-me-not).</b>			
This is very fine for edging or along streams or ponds.			
*Alpestris. --Blue, white and pink. -----	1.50	6.00	55.00
*Palustris. Hardy blue forget-me-not. Profuse bloomer. -----	1.50	6.00	55.00
<b>* OENOTHERA (Evening Primrose).</b>			
Good for sunny position in the border. Blooming all summer.			
*Fraseri. Flowers large pale yellow. June to October. 1 foot. -----	1.50	8.00	75.00
*Youngi. 2 feet. June to August. Strong growing, large leaved plant, shiny foliage. Lemon yellow. -----	1.50	8.00	75.00
*Missouriensis. 10 inches, low species with prostrate branches. Profuse bloomer. June to October. -----	1.50	8.00	75.00
<b>PAPAVER ORIENTALE (Orientale Poppy).</b>			
The showiest of all perennials, with great large brilliant flowers on long stems.			
Scarlet -----	1.50	7.00	65.00
Royal Scarlet -----	2.00	10.00	
Queen Alexandria. Very fine pink. -----	2.00	10.00	
Salmon Queen. Another good pink shade. -----	2.00	10.00	
Apricot Pink. -----	2.00	10.00	
Brilliant Red or Scarlet. -----	2.00	10.00	
Harkness Hybrids. Excellent strain. -----	3.00	15.00	
Rhaeticum. Alpine species, early bloomer. Brilliant yellow. Fine for borders. -----	3.00	15.00	
*Alpina. This very fine alpine poppy is very excellent for rockeries. -----	2.00	10.00	
<b>*NUDICAULE (Iceland Poppies).</b>			
These are the fairies of the perennial flower. Blooming early and thru the summer.			
Tangerine Strain. Very deep orange. Large flowers. -----	1.50	7.00	
Mixed Iceland. -----	1.25	6.00	
<b>PENTSTEMON (Beard Tongue).</b>			
Very useful and showy perennials.			
*Gordonii. Very fine pink and blue shades. 18 inches. -----	1.50	8.00	
Torreyi. Scarlet -----	1.50	7.00	
Speciosus. Clear blue flower. 20 inches. -----	2.00	10.00	

# CHEQUAMEGON FLOWER GARDENS

## PHLOX SUBULATA.

A creeping plant mossy appearance, covering entire ground and bears very showy white and pink flowers. -----

Doz. 100 1000

2.00 8.00

## PHYSOSTEGIA (False Dragonhead).

Virginica Pink. Large clumps, 3 to 4 feet high. Late bloomers, lasts long time. -----

1.50 7.00 65.00

## PLATYCODON (Balloon Flower).

Grandiflora. Blue. Large showy, deep blue flowers. -----

1.50 7.00 65.00

Grandiflora alba. Large showy white flowers. -----

1.50 7.00 65.00

Mariesi. Blue, dwarf species. Thick foliage. -----

1.50 7.00 65.00

## POTENTILLA (Cinquefoil).

Charming plants for the border with brilliant single and double flowers. -----

Atroauguinea. Red. very fine. -----

1.50 7.00 65.00

Nepalensis. Yellow. -----

1.50 7.00 65.00

Thurheri. Red, prostrate growing, very fine. -----

2.00 10.00

## POLEMONIUM (Jacob's Ladder).

Very attractive blue flowers. 2 feet high, thick foliage. Leaving good effect in the border. -----

Coerulea. Blue. -----

1.50 7.00 65.00

\*Humile. Blue dwarf growing. -----

1.50 7.00 65.00

## PYRETHRUM (Painted Daisies).

These daisies are not to be left out of your garden. They are easily cultivated and very hardy. The various shades of red and pink are not to be excelled for cutting. -----

Double Mixed. -----

1.50 7.00 65.00

Single Red and Pink. -----

1.50 7.00 65.00

## RUDBECKIA (Coneflower).



Shasta Daisies

Newmanni. Deep orange yellow flowers on long wiry stems, 3 feet high. -----

1.50 8.00 75.00

Purpurea. This is the Giant Purple Cone flower, long wiry stems. -----

1.50 8.00 75.00

Maxima. Very large attractive yellow flowers, dark centers, tall growing. -----

2.00 10.00 80.00

Lacinata. Tall, large flowered species. -----

2.00 10.00



	Doz.	100	1000
<b>SALVIA (Meadow Sage).</b>			
Argentea. A very beautiful species, with frosted white foliage. Nice for specimen plant.	1.50	8.00	75.00
Nutans. A small blue flower, with broad leaves. 2 feet. -----	1.50	8.00	75.00
Azurea grandiflorum. Sky blue, very pretty. blooms great profusion. -----	2.00	10.00	--
<b>*SAPONARIA (Soapwort).</b>			
Ocymoides splendens. Very pretty rock plant. Spreading habit. Flowers rosy pink. -----	1.50	10.00	
<b>SCABIOSA (Pin Cushion Flower).</b>			
This ranks with best of cut flowers, and succeeds in all ordinary soil.			
Caucasica. (Blue Bonnet). A soft and excellent shade of blue and lavender, stems 18 to 24 inch.	2.00	12.00	100.00
<b>SIDALCEA (Greek Mallow).</b>			
Erect growing plant with very showy flowers. Easily grown.			
Rosy Gem. Very handsome bright rose flowers.	1.50	8.00	75.00
<b>*SEDUM (Stonecrop).</b>			
This is the very best species for rockeries.			
*Acre (Golden Moss). Foliage bright green, flowers yellow, good for covering. -----	1.50	8.00	
<b>SHASTA DAISIES.</b>			
Mayfield Giants. Very fine. -----	1.50	7.00	65.00
Ostrich Plume -----	2.00	8.00	
<b>*SILENE (Catchfly).</b>			
*Schafta (Autumn Catchfly). Very good border and rock plant. 4 to 6 inches. -----	1.50	10.00	
Alpestris. Very pretty white rock plant. -----	1.50	10.00	
Orientalis. Pink. Very good for cutting. --	1.50	7.00	
<b>*STENACTIS.</b>			
This is a very pretty blue daisy-like. Growing 2 feet high and good for cutting.			
*Speciosa. Blue. -----	1.50	8.00	
<b>*STOKESIA (Cornflower Aster).</b>			
Very much admired native hardy plant which finds many uses in perennial borders.			
*Cyanea. Blue -----	1.50	10.00	
<b>SWEET WILLIAMS (See Dianthus Barbatus).</b>			
<b>THALICTRUM (Meadow Rue).</b>			
Aquilegifolium. A very graceful foliage with rosy purple flowers. -----	1.50	8.00	
<b>*TUNICA (Coat Flower).</b>			
*Saxifraga. A very pretty tufted plant with fine foliage and pink flowers for rockery or border. -----	1.50	8.00	

# CHEQUAMEGON FLOWER GARDENS

Doz.   100   1000

## VALERIANA (Garden Heliotrope).

Officinalis (Hardy Garden Heliotrope) . These plants produce heads of rose-tinted white flowers with delicious Heliotrope odor. ----- 1.50   8.00

## VERONICA (Speedwell).

These flowers should be found in every flower border. Very attractive spikes, while other species are creepers.

Spicata. 18 inches high and produces beautiful blue spikes. ----- 1.50   8.00   75.00

\*Repens. 3 to 4 inches. Useful for rockery or creeping for covers. ----- 2.00   12.00

\*Incana. 1 foot. White woolly plant; flowers numerous and blue. ----- 2.00   10.00

## VERBASCUM (Mullein).

Olympicum (Greek Mullein). This is the very showiest of this family. Foliage silver white with 3 to 4 foot spikes of yellow color. ----- 1.50   10.00

Harkness Hybrids. Very excellent strain of various colors. ----- 2.00   12.00

## \*VIOLA (Tufted Pansies).

These are best for edging, giving continual blossoms. It is a splendid idea to clip these back 2 or 3 times a season.

Blue Perfection. ----- 1.25   5.00   45.00

Yellow, Lutea Splendeus. ----- 1.25   5.00   45.00

White Perfection. ----- 1.25   5.00   45.00

Black Prince. ----- 1.25   5.00   45.00

Admiration ----- 1.25   5.00   45.00

Mauve Queen ----- 1.25   5.00   45.00

## YUCCA

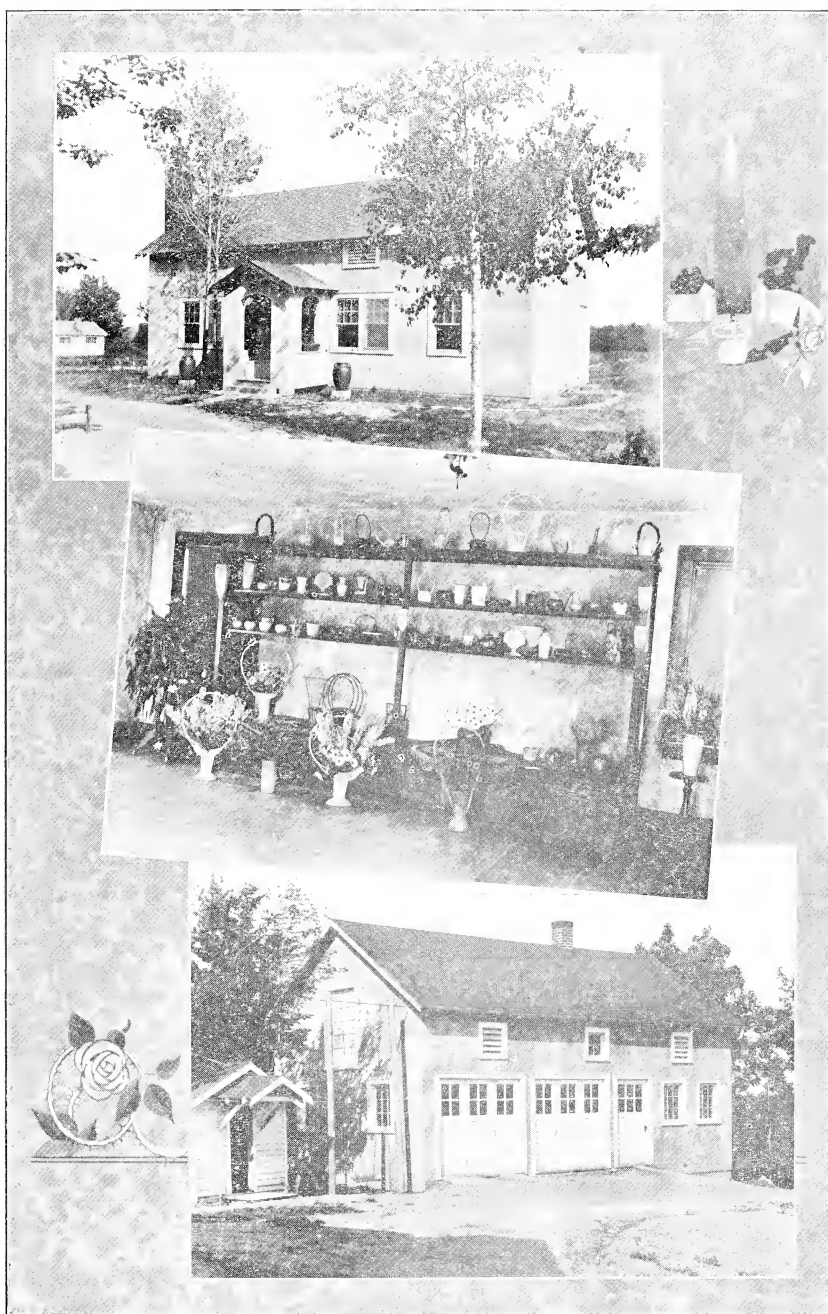
(Adam's Needle).

Filamentosa. This species of plants affords the most attractive creamy white flowers of any of the perennials. Very good for isolated positions.

-- 2.00   12.00



Silene Orientalis  
Catchfly



*Our Office Building, Packing and Shipping House*



*Lupines from seed sown in May, picture taken Sept. 1st, same year.*



